

The Conclave Scholarship Competition

Radio Industry 2010 Scholarship Information and Application

Since 1979, the non-profit Conclave - in keeping with its mission of educating the broadcast industry - has been awarding scholarships to deserving students desiring an education inside the radio and music industries. The Conclave will award a scholarship to each of the following schools: An Associate of Applied Science Degree in Radio Broadcasting to Brown College of Minneapolis, MN a Radio-TV Broadcasting Diploma to Specs Howard School of Media Arts in Southfield, MI. The Brown College scholarships include three half- tuition scholarships. Standard fees, books, and laptop computer would be the responsibility of the recipient. The recipient must successfully enroll, remain academically eligible and make satisfactory progress toward graduation in order to maintain your scholarship. Brown requires that the recipient apply for any grant-in-aid for which they would be eligible for the US Department of Education and/or their state of residence. The winner of the 2010 Brown College Conclave Scholarship should be prepared to start school from April through October, 2010. The Specs Howard scholarship includes tuition, application fees, books & supplies - and is for the Diploma Program in Radio-TV Broadcasting. Room & board are not included in either scholarship. A Music Business Scholarship will also be awarded to McNally Smith College of Music. A separate application form must be used to enter (information and forms can be downloaded from www.theconclave.com or from www.radioscholarships.com).

Radio scholarships are for those who want a career in any area of radio/broadcasting including on-air personality, advertising/sales, programming, writing, news, sports, production etc. Anyone of legal age regardless of sex, race or religious beliefs may enter.

DEADLINE: MARCH 1, 2010! The scholarships will be awarded at the 35th annual Conclave Learning Conference to be held in Minneapolis during the summer of 2010. The winner is encouraged to attend the Conference and The Conclave will provide the winner with a complimentary tuition to attend.

Applications must be sent directly to The Conclave. An assembly of The Conclave's Board of Directors and Executive Committee members will judge entries. Applicants may be interviewed by telephone before final selection is made. Incomplete entries will not be judged and entries will not be returned. The decision of the judges is final.

For more information about the Conclave, visit www.theconclave.com. For additional scholarship information, visit www.radioscholarships.com.

Conclave Radio Scholarship Application Procedure

1. An applicant must be a high school senior, a high school graduate or have a general education diploma (GED) and must meet each individual school's entrance requirements. Visit www.browncollege.edu or www.specshoward.edu for specific school requirements and information.
2. Application form must be completed and submitted with an audio cassette or CD recording of the supplied script found on the back of this form. The voice tape must be that of the applicant. The cassette/CD must be labeled with the applicant's name, address, and phone number for identification. Note: only standard cassettes & CD's will be judged; micro-cassettes and mini-discs will not be accepted. Incomplete entries will not be judged.
3. Applicants will have NO professional paid music business/broadcast experience either full or part-time. High school radio, college radio or unpaid internship experience is acceptable. (Definition: professional broadcast experience = any job in broadcasting for which a person has received pay in any amount.)
4. Employees of Brown College, Specs Howard School of Media Arts, & McNally-Smith College of Music and their immediate families are not eligible to apply. Conclave Board of Directors, Executive Committee, and administrative staff members and their immediate families are also not eligible to apply.
5. Winning applicants must be prepared to start at Specs Howard before July 1, 2011 and at Brown College/Minneapolis in the April, July or October 2010 quarters.
6. Your application materials must be sent (by mail, FedEx, etc.) to: The Conclave Radio Scholarship, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416. The Conclave is not responsible for applications lost in the delivery process.
7. All entries must be postmarked no later than Monday, March 1, 2010 and must be received no later than Friday March 5, 2010. Only one (1) scholarship application per person will be accepted, and all application materials become property of the Conclave upon receipt.
8. The winner's decision to accept the scholarship must be made no later than 48 hours after notification. The scholarship cannot be sold or transferred. Winners must continue their education until graduation, or they may become liable to repay tuition monies used to the point of their departure from school. The Conclave holds final responsibility for assigning each of the scholarship winners to Brown College (3- each worth \$16,785) or Specs Howard School of Media Arts (worth \$11,995).
9. Questions about the scholarship or the Conclave may be directed to Conclave Executive Director Tom Kay (tomk@theconclave.com) or by calling 952-927-4487 (fax 952-927-6427).

The Conclave 2010 - Radio Industry Scholarship Application

Print full legal name _____

Street _____ City _____ State _____ Zip _____

Email _____ Telephone () _____

Where did you hear about this scholarship? My School The Internet Radio station (call-letters? _____) A relative or friend

I graduated/will graduate from (name of high school/city) _____ in (year) _____

(If applicable) I received my GED on (date) _____ From (location) _____

Do you have any college/vocational school education? _____ How many years/Where? _____

Have you been paid for any work in broadcasting? No Yes (If yes, who paid you?) _____

Which scholarship are you applying? (You may choose more than one) Brown College Specs Howard School

On the back, list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

I certify that I have read and understand the rules of the scholarship competition and that the above information is factual and complete.

Date _____ Signature _____

Send application and CD/cassette to: THE CONCLAVE RADIO SCHOLARSHIP, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Conclave Radio Industry Scholarship

Your 2010 Audio Application

You may use a recordable CD or cassette to submit your audio application. If you use a cassette, please use a standard cassette (micro-cassettes will not be judged) and make sure that your cassette is rewound to the beginning of side A before you start. If you use a CD (mini-disks will not be judged), make sure your work is finalized; check your CD/cassette to insure that your voice has been recorded. Please record the following on your audio application:

1. State your name and address.
2. In your own words, relate the most exciting moment you've ever experienced.
3. In your own words, tell us about the most inspiring person you've ever met.
4. Introduce a favorite song by your favorite musical artist (but do not include the song on your CD/cassette).
5. In your own words, express your career goal AND how you plan to attain it.
6. Read the following script in the form of a newscast.

WE'LL GET BACK TO THE MUSIC AFTER A Q92 NEWSBREAK, BROUGHT TO YOU BY THE GREAT AUTO GLASS COMPANY.

THE ISRAELI MILITARY SAYS TWO FIGHTER JETS WERE SENT TO ESCORT AWAY A SMALL AIRCRAFT THAT FLEW OVER THE COUNTRY'S HEAVILY GUARDED NUCLEAR REACTOR. THE MILITARY SAYS THE CIVILIAN PLANE ENTERED RESTRICTED AIRSPACE OVER THE SECRETIVE DIMONA REACTOR AROUND MIDDAY TUESDAY. THE FIGHTER PLANES WERE ALREADY AIRBORNE AND DIRECTED THE PILOT TO A NEARBY AIRPORT.

A DEFENSE LAWYER IN WASHINGTON STATE, REFUSED TO SIT NEXT TO HIS CLIENT FOR FEAR OF THE FLU. THE BURGLARY SUSPECT FELT HEALTHY, BUT APPEARED IN COURT WITH A SURGICAL MASK AFTER SHARING A CELL WITH SICK INMATES. JAILERS MADE HIM WEAR THE MASK AS A PRECAUTION TO PREVENT THE H1N1 FLU. SPOKANE COUNTY SUPERIOR COURT JUDGE MARYANN MORENO DELAYED THE CASE, SAYING THE WHOLE THING SEEMS "A LITTLE PARANOID." SHE'S CALLED A MEETING WITH LAWYERS AND JAIL STAFF TO DISCUSS THE FLU THREAT. THE JAIL REQUIRES INMATES WITH COLD OR FLU SYMPTOMS, AND ANYONE NEAR THEM, TO WEAR PROTECTIVE MASKS WHEN THEY LEAVE THEIR CELLS.

FILM DIRECTOR ROMAN POLANSKI WON'T BE GETTING OUT OF PRISON QUICKLY. HE HAD ASKED AUTHORITIES IN SWITZERLAND TO LET HIM GO FREE PENDING HIS POSSIBLE EXTRADITION TO THE UNITED STATES. POLANSKI FACES PRISON TIME IN THE U-S STEMMING FROM A CHILD-SEX CASE IN 1977. BUT THE SWISS JUSTICE MINISTRY HAS REJECTED HIS APPEAL.

IT STARTED OUT AS A KIDNAPPING CASE...BUT OFFICIALS NOW SAY IT INCLUDES ALLEGATIONS THAT A TENNESSEE NEWBORN'S FAMILY MEMBER TRIED TO SELL THE BABY. A CUSTODY HEARING IS SET THIS AFTERNOON IN NASHVILLE FOR THE BABY AND THREE SIBLINGS. THE CHILDREN WERE PLACED IN FOSTER CARE AFTER THE BABY WAS FOUND FRIDAY IN ALABAMA. THE WOMAN ACCUSED OF TAKING HIM IS FACING A FEDERAL KIDNAPPING CHARGE.

SPORTS AND WEATHER NEXT, BUT FIRST A WORD FROM THE GREAT AUTO GLASS COMPANY.

YOU NEED TO FIX THAT CRACKED WINDSHIELD, BUT YOU JUST DON'T HAVE THE TIME. WOULDN'T IT BE GREAT IF IT COULD BE REPAIRED WHILE YOUR'RE AT HOME OR THE OFFICE? GIVE THE GREAT AUTO GLASS COMPANY A CALL. THEY'LL DO IT FAST AND THEY'LL DO IT RIGHT. CALL 888-555-4545 TODAY OR VISIT THEM ON THE INTERNET AT WWW.GREATAUTOGLASS.COM.

IN Q92 SPORTS - A WARNING FOR MINNESOTA VIKINGS FANS: BE CAREFUL WHEN BUYING TICKETS THROUGH THIRD PARTIES. CHIEF MARKETING OFFICER STEVE LACROIX SAYS, "A FEW HUNDRED" COUNTERFEIT TICKETS WERE SOLD FOR THE GREEN BAY GAME ON OCTOBER 5---OVER THE INTERNET AND ON THE STREETS NEAR THE METRODOME. MINNEAPOLIS POLICE AND THE NFL SAY THEY'RE INVESTIGATING. SUNDAY'S GAME AGAINST BALTIMORE IS OFFICIALLY A SELLOUT.

TODAY'S WEATHER - CLOUDY SKIES WITH A LOW OF 40. TONIGHT, PARTLY CLOUDY WITH A CHANCE OF RAIN OR SNOW AND A LOW OF 32. TOMORROW, LIGHT SNOW WITH A HIGH OF 30.

THAT'S THE NEWS THIS HOUR. I'M _____ . NOW BACK TO TODAY'S BEST MUSIC ON Q92.

Send in your CD/tape with your completed application form by March 1, 2010 to -
Conclave Radio Scholarship - 4517 Minnetonka Blvd #104 - Minneapolis, MN 55416

Conclave Scholarship References

Please list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

1. Name _____ Address _____ Phone _____

2. Name _____ Address _____ Phone _____

3. Name _____ Address _____ Phone _____

*This application will be considered incomplete without three full references.
Return this form to the address above.*