

The Conclave Scholarship Competition

Specs Howard 2011 Scholarship Information and Application

Since 1979, the non-profit Conclave - in keeping with its mission of educating the broadcast industry - has been awarding scholarships to deserving students desiring an education inside the radio and music industries. The Conclave will award a scholarship for admission to the Radio/Video/Film program at Specs Howard School of Media Arts/Southfield, MI. The Specs Howard scholarship includes all texts and materials needed for the course (including tuition, application fees, books & supplies). The recipient may elect to attend Day, Afternoon, or Evening classes (although the school reserves the right to select a specific class start date) and must begin classes before July 1, 2012. The scholarship is valued at \$11,995. Room & board are not included for these scholarships.

Radio scholarships are for those who want a career in any area of radio/broadcasting including on-air personality, advertising/sales, programming, writing, news, sports, production etc. Anyone of legal age regardless of sex, race or religious beliefs may enter.

DEADLINE: APRIL 29, 2011! The scholarship will be awarded at the 36th annual Conclave Learning Conference to be held in Minneapolis during the summer of 2011 (July 16-18). The winner is encouraged to attend the Conference and The Conclave will provide the winner with a complimentary tuition to attend.

Applications must be sent directly to The Conclave. An assembly of The Conclave's Board of Directors, Executive Committee, and/or select broadcasting professionals or educators will judge entries. Applicants may be interviewed by telephone before final selection is made. Incomplete entries will not be judged and entries will not be returned. The decision of the judges is final.

For more information about the Conclave, visit www.theconclave.com. For additional scholarship information, visit www.radioscholarships.com.

Conclave Radio Scholarship Application Procedure

1. An applicant must be a high school senior, a high school graduate or have a general education diploma (GED) and must meet each individual school's entrance requirements. Visit www.browncollege.edu or www.specshoward.edu for specific school requirements and information.
2. Application form must be completed and submitted with an audio cassette or CD recording of the supplied script found on the back of this form. The voice tape must be that of the applicant. Inaudible entries will not be judged. The cassette/CD must be labeled with the applicant's name, address, and phone number for identification or the entry will not be judged. Note: only standard cassettes & CD's will be judged; micro-cassettes and mini-discs will not be accepted. Incomplete entries will not be judged.
3. Applicants will have NO professional paid music business/broadcast experience either full or part-time. High school radio, college radio or unpaid internship experience is acceptable. (Definition: professional broadcast experience = any job in broadcasting for which a person has received pay in any amount.)
4. Employees of Specs Howard School of Media Arts and their immediate families are not eligible to apply. Conclave Board of Directors, Executive Committee, and administrative staff members and their immediate families are also not eligible to apply.
5. Winning applicants must be prepared to start at Specs Howard as indicated above.
6. Your application materials must be delivered (by mail, FedEx, etc.) to: The Conclave Radio Scholarship, 4517 Minnetonka Blvd, #104, Minneapolis, MN 55416. The Conclave is not responsible for applications lost in the delivery process.
7. All entries must be postmarked no later than Friday April 29, 2011 and must be received no later than Tuesday May 3, 2011. Only one (1) scholarship application per person will be accepted, and all application materials become property of the Conclave upon receipt.
8. The winner's decision to accept the scholarship must be made no later than 48 hours after notification. The scholarship cannot be sold or transferred. Winners must continue their education until graduation, or they may become liable to repay tuition monies used to the point of their departure from school.
9. Questions about the scholarship or the Conclave may be directed to Conclave Executive Director Tom Kay (tomk@theconclave.com) or by calling 952-927-4487 (fax 952-927-6427).

The Conclave 2011 - Specs Howard Scholarship Application

Print full legal name _____

Street _____ City _____ State _____ Zip _____

Email _____ Telephone () _____

Where did you hear about this scholarship? My School The Internet Radio station (call-letters? _____) A relative or friend

I graduated/will graduate from (name of high school/city) _____ in (year) _____

(If applicable) I received my GED on (date) _____ From (location) _____

Do you have any college/vocational school education? _____ How many years/Where? _____

Have you been paid for any work in broadcasting? No Yes (If yes, who paid you?) _____

On the back, list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

I certify that I have read and understand the rules of the scholarship competition and that the above information is factual and complete.

Date _____ Signature _____

Send application and CD/cassette to: THE CONCLAVE RADIO SCHOLARSHIP, 4517 Minnetonka Blvd #104, Minneapolis, MN 55416

Conclave Radio Industry Scholarship

Your 2011 Specs Howard Audio Application

You may use a recordable CD or cassette to submit your audio application. If you use a cassette, please use a standard cassette (micro-cassettes will not be judged) and make sure that your cassette is rewound to the beginning of side A before you start. If you use a CD (mini-disks will not be judged), make sure your work is finalized; check your CD/cassette to insure that your voice has been recorded. Inaudible entries will not be judged. The cassette/CD must be labeled with the applicant's name, address, and phone number for identification; entries lacking that information will not be judged. Please record the following on your audio application:

1. State your name and address.
2. In your own words, relate the most exciting moment you've ever experienced.
3. In your own words, tell us about the most inspiring person you've ever met.
4. Introduce a favorite song by your favorite musical artist (but do not include the song on your CD/cassette).
5. In your own words, express your career goal AND how you plan to attain it.
6. Read the following script in the form of a newscast.

WE'LL GET BACK TO THE MUSIC AFTER A Q92 NEWSBREAK, BROUGHT TO YOU BY THE GREAT AUTO GLASS COMPANY.

SARAH SHOURD (SHORE-D'), ONE OF THREE AMERICAN HIKERS DETAINED IN IRAN FOR MORE THAN A YEAR, COULD BE RELEASED AS EARLY AS MONDAY ONCE \$500,000 IS SUBMITTED TO THE IRANIAN JUDICIARY. IRANIAN OFFICIALS HAD ANNOUNCED THURSDAY THAT SHOURD WOULD BE RELEASED ON SATURDAY, AT THE END OF THE ISLAMIC HOLY MONTH OF RAMADAN. BUT STATE MEDIA ANNOUNCED FRIDAY THAT THE RELEASE HAD BEEN CALLED OFF BECAUSE LEGAL PROCEDURES HAD NOT YET BEEN RESOLVED.

BRITISH PETROLEUM SAID IT RESUMED DRILLING MONDAY ON A RELIEF WELL, AS EFFORTS TO PERMANENTLY SEAL THE PREVIOUSLY LEAKING GULF OF MEXICO OIL WELL APPEARED TO BE ENTERING THEIR FINAL STAGES. DRILLING ON THE RELIEF WELL RESUMED AFTER A MASSIVE SLEEVE PROTECTING THE WELL FROM SUDDEN, LARGE INCREASES IN PRESSURE WAS SUCCESSFULLY INSTALLED OVER THE WEEK-END.

A JUDGE IN ORANGEBURG COUNTY, SOUTH CAROLINA, DENIED BAIL MONDAY FOR A WOMAN CHARGED WITH TWO COUNTS OF MURDER IN THE SMOTHERING DEATHS OF HER TWO YOUNG SONS LAST MONTH. SHAQUAN DULEY (SHAW-KWON' DOO'-LEE) WIPED AWAY TEARS AND HELD HER HEAD IN HER HAND THROUGHOUT THE HEARING AS RELATIVES AND FRIENDS ASKED JUDGE EDGAR DICKSON TO GRANT HER BAIL. THE JUDGE SAID HE WOULD TAKE THE REQUEST UNDER ADVISEMENT.

SPORTS AND WEATHER NEXT, BUT FIRST A WORD FROM THE GREAT AUTO GLASS COMPANY.

YOU NEED TO FIX THAT CRACKED WINDSHIELD, BUT YOU JUST DON'T HAVE THE TIME? WOULDN'T IT BE GREAT IF IT COULD BE REPAIRED WHILE YOU'RE AT HOME OR THE OFFICE? GIVE THE GREAT AUTO GLASS COMPANY A CALL! THEY'LL DO IT FAST AND THEY'LL DO IT RIGHT. CALL 888-555-4545 TODAY OR VISIT THEM ON THE INTERNET AT WWW.GREATAUTOGLASS.COM.

IN Q92 SPORTS - IT'S MONDAY NIGHT FOOTBALL TONIGHT, FEATURING RAY LEWIS' BALTIMORE RAVENS IN THE SEASON OPENER AGAINST LADAINIAN (LA-DANE'-YUN) TOMLINSON'S NEW YORK JETS AT THE NEW MEADOWLANDS STADIUM. IT'LL BE TOMLINSON'S FIRST REGULAR-SEASON GAME WITH HIS NEW TEAM AFTER NINE SEASONS IN SAN DIEGO,

TODAY'S WEATHER - A BLUSTERY DAY IS ON TAP, WITH NORTHWEST WINDS REACHING 30 MILES PER HOUR AND A HIGH OF 45. THERE'S A FREEZE-WARNING TONIGHT, WITH A PREDICTED LOW OF 32. TOMORROW, PARTLY CLOUDY WITH A CHANCE OF RAIN OR SNOW WITH A HIGH OF 40.

THAT'S THE NEWS THIS HOUR. I'M _____ (Your name here) _____. NOW BACK TO TODAY'S BEST MUSIC ON Q92.

Send in your CD/cassette with your completed application form by April 29, 2011 to -
Conclave Radio Scholarship - 4517 Minnetonka Blvd #104 - Minneapolis, MN 55416

Conclave Scholarship References

Please list the names, addresses and phone numbers of three people (not relatives) who know you well. These references may be checked.

1. Name _____ Address _____ Phone _____

2. Name _____ Address _____ Phone _____

3. Name _____ Address _____ Phone _____

*This application will be considered incomplete without three full references, including contact information.
Return this form to the address above.*