



Webinar Presentation Proposal Information

The Conclave Webinar Series

In 2008, the Conclave embarked upon a new educational course – the offering of regularly scheduled webinars, the first in the industry. To say the program has been well received would be an understatement. Now beginning its third year, the Conclave Webinar program has been enjoyed by more than 2,000 participants. Industry leaders like Fred Jacobs, Lee Abrams, Valerie Geller, Larry Rosin, Alan Burns, Daniel Anstandig, Paige Neinaber, Mike Marino, Guy Zapoleon, Lindsay Wood Davis, Keith Hill, Tommy Kramer, Mike McVay, Warren Kurtzman, Holland Cooke and more have successfully taught during these exclusive webinars. Topics like technology, music scheduling, air talent development, and promotions have been featured during these webinars.

The webinar format: 45 minutes presentation time and 15 minutes Q&A. The webinars are hosted by GoToWebinars. Conclave Executive Committee member Jay Philpott is our webinar moderator.

Would you like to participate in the Conclave process by presenting a webinar?

The Conclave is now accepting proposals for individuals (or groups) to present at one of our bi-monthly webinars.

What's in it for YOU as a webinar presenter?

- Your insight and expertise shared with the broadcast communications profession
- Visibility for you and/or your company during the presentation and via www.theconclave.com, and prior to your presentation via Conclave emails and newsletters
- The knowledge that you have contributed to the mission of the only multi-formatic 501(c) 3 non-profit organization in America

Our requirements:

- A focused webinar topic, title and description of relevance to the industry
- Knowledge of the topic presented
- A basic Powerpoint presentation for viewing during the webinar
- A completed Webinar Presenter Proposal form (attached)

Webinar Presenter Proposal Submission Guidelines:

- Proposals must be submitted to the Conclave office.
- If more than one proposal is submitted, please complete a separate proposal form for each presentation topic
- Please e-mail your Webinar Presenter Proposal form to tomk@theconclave.com or fax it to 952-927-4487
- Incomplete proposals will not be considered

For additional information or questions, contact Tom Kay at 952-927-4487 or email tomk@theconclave.com



Conclave Webinar Presenter Proposal Form
Including featured webinar presenter/co-presenter information

Presenter

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

Is this presenter is the main contact for your proposed webinar? Yes No

Has this proposed webinar been presented elsewhere? Yes No If yes, where/when was it presented?

Co-Presenter or Main Contact
(If presenter is not the main contact)

Name _____

Title _____

Company _____

Address _____

City/State/ZIP _____

Phone _____ Fax _____

E-mail _____

Your Webinar Idea?

1. Webinar Title
2. Synopsis that clearly defines the following (you may use a separate document):
 - Topic
 - Webinar Learning Objective(s) – What will attendees learn?
 - Webinar Presentation Outline (basic)
3. Include a photo (jpg) and bio

**Scan a completed Proposal Form and email it to Tom Kay/Conclave Executive Director
at tomk@theconclave.com or fax the completed form to 952-927-4487.**

Thank you for your support of the non-profit Conclave!